



## ASMC Newsletter . . . Mount Vernon Chapter

# PRESIDENT'S MESSAGE

By COL Bill Antley

Now that closing out the fiscal year is behind us, we can concentrate on establishing a plan to successfully execute FY04's budget. Plus, begin the effort to build the FY06-11 POM submission, which is where I'm shifting my focus. As in every FY we expend a lot of energy developing a program with justifications and impacts so our pet projects will be funded. Actually, we're competing against each other for resources. Healthy competition is a good thing, but I'd like for each of us to put the competition aside and work together to make the Mount Vernon Chapter stronger and more appealing to prospective and current members.

I think if all of us would take the time to convey to our colleagues the benefits that ASMC offers, more folks would be interested in joining. Moreover, the same could be said for encouraging current members to be more involved. John Raines has developed a great program of guest speakers during our monthly luncheons, which also qualify for CPE credit. Scholarships are offered to area high-school seniors, and to ASMC members who wish to continue their education. Speaking of education, in April 2004 the Mount Vernon Chapter is hosting a PDD at the Springfield Hilton. Its purpose is to further the professional development, share knowledge among attendees, and learn from the guest speakers. Pat Ackerman is already planning this event. This year's PDI will be held in Cleveland, Ohio offering the opportunity to network, learn of the latest resource management initiatives, and hear great guest speakers.

In addition to sharing ASMC's benefits, everyone needs to pull together to regain the Chapter's five-star status. If we do well attaining points, our Chapter could receive cash from the ASMC National Headquarters, be recognized at the PDI, and strengthen the Chapter in the process. I'm asking the membership at large to help Lisa Hughes in garnering and recording the points we need. Increasing the number of those earning CDFM credentials help; articles submitted by our chapter to the post newspaper, or local newspaper earn us points. I invite all to log-on to ASMC's website at [www.asmconline.org](http://www.asmconline.org), click on National Awards Program, then Chapter Competition Program for more information.

I also invite everyone to help each Director by providing them your advice based on your experience. I know we have some ex-Chapter Executive Committee (CEC) members out there. We all have to pull our talents and efforts together in order to make the Mount Vernon Chapter the best it can be. Thanks for all that you do. See you at the next luncheon.

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# Chapter News

## 4 September 2003 EXECUTIVE COMMITTEE MINUTES

by  
Edna Plancon, Secretary

The CEC meeting of the Mount Vernon Chapter of the American Society of Military Comptrollers was called to order at 11:10 by President COL Bill Antley. The meeting was held in room 140A, in the Casey Building at HECSA.

### The following Officers were in attendance:

COL Bill Antley, President  
Meg Dunleavy, Vice President  
Edna Plancon, Secretary  
Pat Ackerman, Education Director  
Deborah McLauren, Publicity & Photography Director  
L.Lisa Hughes, Chapter Competition Director  
Stacey Royston, Newspaper Director  
Terri Jackson, Awards & Scholarships  
Rita Roberts, Services Director  
Sherry Broussard, Treasurer

### The following officers were excused:

Marticia Banks-Booker, Social & Community Services Director  
Kevin Brooks, Web-Master  
Randi Manderson/Rose Green, Membership Co-Directors  
John Raines, Program Director

### Information on upcoming luncheons:

The October luncheon will be held at The Old Country Buffet on Richmond Highway, Alexandria.

### Officer's Discussion:

**President** – Col Antley asked for approval of the September minutes. L.Lisa motioned to approve the minutes, seconded by Pat – Motion carried. Col Antley suggested we have a joint luncheon with the Potomac Chapter. This will increase our points toward our 5 star chapter status.

Col Antley requests each board member read the duties of their office. Col Antley also asks that you bring a copy of the minutes to the CEC meeting, so they can be voted on.

**Vice President** – Meg - No report

**Awards & Scholarship** – Terri passed out the Awards & Scholarship Calendar for 2003/2004. Her calendar states what she plans to do on a monthly basis, from forming a Scholarship Committee in October, until all the documents are filed in a book in June.

**Chapter Competition Director** – L.Lisa passed out an account of everything the chapter should do to meet the minimum requirements to reclaim our 5 star status. She will keep us posted on a monthly basis as to the number of

points for the current month and cumulative points to date. She mentioned the annual report is due in April.

**Education Director** – Pat received the contract from the Springfield Hilton for the Professional Development Day (PDD). They are asking for a \$600.00 deposit, instead of the normal \$300.00 we have given in the past. Pat Motioned to pay the \$600.00 deposit to the Springfield Hilton. Seconded by Rita. Motion carried.

**Membership Director** – Randi/Rose – No Report.

**Newsletter Director** – Stacey announced the October Newsletter will be sent out the week of October 6<sup>th</sup>.

**Program Director** – John - The speaker for the October luncheon will be Ms. Joyce Peterson, Fort Belvoir Education Officer. In the absence of John Raines, Terri Jackson will introduce the guest speaker.

**Publicity and Photography Director** – Deborah sent out announcements about our October luncheon to the Belvoir Eagle. Also, the October luncheon flyer had been sent out.

**Secretary** – Edna – set up a calendar for October, for the CEC members. If there is anything you want on the calendar, please let her know. Don't forget we have to vote on the By-Laws and Constitution at the October luncheon.

**Services Director** – Rita announced, the October luncheon will be held at Old Country Buffet in Alexandria, and the November luncheon will be held at The Mount Vernon Inn.

**Social & Community Services Director** – Marticia – We need to set a date to take the school supplies to the school, and notify the Eagle to come and take pictures.

**Treasurer** – Sherry gave us an update on the status of the budget, and she mentioned one of our members paid for her luncheon. She was late coming to the luncheon and had to pay again. Pat motioned to return the \$10.00 to the Member. Seconded by Stacey. Motion carried.

**Web Master** – Kevin – No Report.

**New Business** – There was no new business to come before the board.

Old Business. The old business was taken care of.

**Announcements** – Our next CEC Meeting will be held on November 6th, in the Casey Building, Room 140a, at HECSA. Our November luncheon will be held at the Mount Vernon Inn.

**Adjournment** – Pat Ackerman motioned to adjourn the meeting. Seconded by Meg Dunleavy. Motion carried.

There being no further business, the meeting adjourned at 12:05.

# Chapter News

## November Luncheon

**DATE/TIME:** Thursday, 13 November 2003 at 11:30

**SPEAKER:** Ms. Sharon Richardson

This is the fourth luncheon in the professional development series. This presentation counts toward your CPE total (remember to annotate your CPE log).

**LOCATION:** Mount Vernon Inn

**MENU:** To be announced

**COST:** To be announced

Mount Vernon Chapter ASMC  
November 2003 Luncheon Program  
1 CPE

Sharon Richardson, Director of the Business, Cost Estimating and Financial Management Career Field for the Defense Acquisition University will speak. With between six and eight thousand jobs worldwide, all of which have a positive certification requirement, this information is vital to all upwardly mobile FM careerists. Ms. Richardson will outline certification requirements, courses available both in the classroom and on line, and the opportunity for CPE and college credits, allied degree programs and free publication available. ASMC is in the process of adding acquisition content both to the Enhanced Defense Financial Manager's Course and to the certification examination.

This is a timely program and, remember, it counts toward your CPE requirements for CDFM.

## Getting to know your 2003/2004 CEC Officers

**L. Lisa Hughes, Chapter Competition  
INSCOM**

**Phone: (703) 706-1678**

**e-mail: [llisa.hughes@us.army.mil](mailto:llisa.hughes@us.army.mil)**

L. Lisa Hughes graduated from the Army Comptrollership Program in August 2002. She currently works as an Auditor at HQ, Intelligence and Security Command at Ft Belvoir, VA. Her previous assignments included: working in Germany as an Operating Accountant at Central Accounting Division and Internal Auditor for HQs, Internal Review and Audit Compliance Office; Senior Auditor with Army Audit Agency; Program Analyst at the National Guard; and Supervisory Program Analyst with Assistant

Chief of Staff, Resource Management Office in Korea. Ms Hughes has held a number of voluntary appointments throughout her career including: Deputy, Federal Women's Program Manager; Vice-Class President and President for Seminar 8 at Sustaining Base Leadership and Management Program (Class 01-1); Vice-Chair, Army National Guard, Health and Safety Promotion Council (ARNG HSPC); Council Secretary & Primary Member for Comptroller Division & Resource Management ARNG HSPC; Secretary, HQDA Resource Management Human Resource Council (RM HRC); Chair, Professional Development Committee RM HRC. She completed her Certified Government Financial Management status in 1996 and Certified Defense Financial Management Status in 2000.

## Grapevine News

American Society of Military Comptrollers

We are thrilled to introduce our vacation hotel located just minutes from the magic of Walt Disney World(R) Theme Parks in Orlando, Florida. We have long been a property of choice for leisure and group vacationers domestically and worldwide! We have embarked on a mission to foster new relationships that will benefit both parties. With that in mind, we have taken the liberty of contacting you. In exchange for becoming your primary vacation hotel in Orlando, we can offer your association special pricing. Your members will receive vacation discounts and your association will receive royalty payments. Please take a minute to visit our specially designed website at <http://www.LQLAssoc.com>.

From the moment you arrive at La Quinta Inn Lakeside you will notice the difference. You will be greeted with a warm, friendly hospitality to compliment the Mediterranean style property. Located on 24 acres of lush tropical landscaping, our hotel has everything to make your stay comfortable and memorable. Located less than two miles from Walt Disney World(R) Resorts main gate we are La Quinta's largest full service resort with 651 rooms, 3 swimming pools, 3 on-site restaurants and numerous recreation facilities including a complimentary 18-hole miniature golf course! Our free scheduled shuttles take guests to all four Disney Theme Parks, Universal Studios Orlando(R), Sea World Orlando(R) and The Lake Buena Vista Outlet Mall. For just \$5, a guest can travel to Tampa (Busch Gardens) while staying with us. Enjoy our Full-service hotel at limited service prices.

We hope to hear from you to further discuss the logistics of initiating a business relationship.

Michelle Fisher, Director Marketing

[michelle.fisher@laquinta.com](mailto:michelle.fisher@laquinta.com)

David Fortier, Director Reservations

[david.fortier@laquinta.com](mailto:david.fortier@laquinta.com)

Special Website for Associations: <http://www.LQLAssoc.com>

For a great Orlando, Florida Vacation, visit our Hotel's Website: <http://www.laquintainnlakeside.com/>

# Chapter News

## Chapter Competition Program

By: L. Lisa Hughes

Many of you may be wondering how you can help the chapter regain our five-star status. Before I get into the details of how each of you can individually and collectively help, following is an overview of the Chapter Competition Program, which includes the Five-Star Award or Status Program. More detailed information on the Program can be found on the ASMC Website under the tab National Awards Program. (<http://www.asmconline.org/nationalawards.shtml>)

### Overview Chapter Competition Program

Within our chapter size category, we can simultaneously compete for Five Star Status and the Chapter Competition Program. For the most part, chapters compete against other chapters within their same range of membership. Currently, we have approximately 360 Mount Vernon Chapter members listed, however, the Membership Directors are in the process of determining exactly how many members are active (paid). Our Chapter is most likely a "Category A1" or "A" chapter. Category A1 has 351 members or more and Category A has 151 to 350 members. Chapter size is determined at the beginning of the reporting period (1 April 03) based upon the membership database at National Headquarters.

As the Chapter Competition Director, it is my responsibility to submit an Annual Chapter Program Report by 10 April 2004. Prior to this date, there are a number of items that must be submitted to ASMC National Headquarters in order to earn points for the Five-Star Award or Chapter Competition Program.

### Overall Chapter Competition Recognition

Based on chapter size and competition category, winning Chapters will benefit from honor, pride, distinguished recognition, plaques, plates and cash awards ranging from \$100 to \$600.

#### *Other potential awards include:*

**Newsletter**

Plaque or plate

**Five Star Status**

Plaque or plate to each chapter that

qualifies

**Community Service**

Plaque or plate to each chapter that

qualifies

**Professional Development**

Plaque or plate when uniquely merited

**New Chapter Absolute Growth**

Plaque or plate and \$200

**Established Chapter Absolute Growth**

Plaque or plate and \$200

**Established Chapter Percentage Growth**

Plaque or plate and \$200

**Recruiter of the Year**

Distinguished winner in each chapter size category, plaque

### Five Star Status

To qualify for Five-Star status, chapters must meet the *minimum* of:

- 1) **600 points** in the *Monthly Meeting* category.
- 2) **100 points** in the *Executive Committee Meeting* category
- 3) **1200 points** in *Newsletter* category (200 in each subcategory)
- 4) **600 points** in *Administration* category.

To meet the minimum points in each category as outlined above, a chapter must hold *one* Executive Committee meeting each quarter, *two* monthly general membership meetings each quarter, and publish a *quarterly* newsletter. The Mount Vernon Chapter is in good shape because we do all these things *monthly*, thus, far *exceeding* the minimum criteria. In addition, we must complete *all* required Administrative actions. This is one area in need of serious improvement. (Details of what Administrative actions must be completed in order to earn points are covered below under the heading Administration)

# Chapter News

*There are 4 items that must be submitted prior to the April 10<sup>th</sup> Annual Report in order to regain our Five-Star Status:*

- |                                |   |
|--------------------------------|---|
| 1) Meetings and Activity Plan  | Thirty days from Installation of Officers (One per year)                |
| 2) Corrected Membership Roster | Forty-five days from National Headquarters mail date<br>(Four per year) |
| 3) Chapter Officer Listing     | July 10, October 10, January 10, April 10 (Four per year)               |
| 4) Annual Audit                | Ninety days from Installation of Officers (One per year)                |

## **Membership Program (1500 points maximum can be earned)**

**Membership Growth:** Points for membership growth will be computed by a comparison of paid membership size 1 April 2003 with paid membership size on 31 March 2004. The Awards Committee will complete these numbers on the reporting form.  
**(Net increase x 25 points)**

**Corporate Membership:** Points are awarded for each designee of a company membership.  
**(25 points per designee)**

**Membership Program: 300 points** will be awarded for having a Membership Program. Chapter must have an established membership committee with a designated chairperson; have membership goals set and clearly defined; have a membership campaign communicated to the general membership with membership benefits clearly publicized. Chapter must provide documentation that substantiates the membership program and how the goals and benefits are communicated to the membership. Documentation must be chapter meeting minutes or communication to entire chapter, such as a newsletter or chapter website.

**New Member Orientation Program:** Chapter must provide documentation that clearly describes the methods used to orientate new members with ASMC. At a minimum, the program must include a new member package with welcome letter, description of benefits, officer listing, newsletter, list of events, and chapter constitution and by-laws. **(100 points)**

**Sponsorship of Chapters:** Each chapter that organizes and sponsors a new ASMC chapter chartered during the reporting year, or sponsors the revitalization of an existing chapter, will receive points. The sponsoring chapter must, at a minimum, conduct an officer training workshop, hold a joint luncheon, serve as advisors and provide seed money. Points claimed must be documented with a letter from the sponsored chapter, outlining the assistance received. **(500 points each)**

## **Professional Development**

**Manuscripts:** Recognition gained by chapter members increases ASMC's stature in the professional financial management community. One of ASMC's objectives is to encourage individual members and chapters to prepare and publish technical papers. In order to qualify for credit under this competition area, an article must contain at least 1,200 words and pertain to military comptrollership as defined by the ASMC National Constitution. Articles published in the *Armed Forces Comptroller* earn **600 points each**, while articles published in other professional journals earn **300 points** for each article written.

**Educational Activities:** There are 5 ways a chapter can earn points per year while educating their members and providing professional development.

1) Chapters can **individually or jointly** (e.g., Association of Government Accountants or Corporate) **sponsor educational activities** such as, courses, seminars, symposiums or workshops (in addition to and on different dates from regular chapter meetings planned by the chapter). Recommended subject matter includes those areas defined as military comptrollership by the ASMC National Constitution. Attendance is not restricted to ASMC members, but there must be a minimum total attendance of 25. **[400 points earned for each 4 hour block (min. of 4 hours); 1000 points for each full day (min. of 7 hours)] 4000 points maximum**

2) Chapters can claim **500 points** for having a **Certification Training Program**. Chapter must have an established certification committee with a designated chairperson; have certification goals set and clearly defined; have a campaign communicated to the general membership with certification benefits clearly publicized. **500 points maximum**

3) **Chapters are awarded points for percentage of membership (as of 1 April 2003) that has achieved CDFM status.** Certification records on file with the ASMC National Headquarters will be the baseline for any item that depends on CDFM counts. **(3% = 200 points; 5% = 500 points)**



# Chapter News

4) If a **chapter provides guest speakers** to other organizations, including other ASMC chapters, on the subject of military comptrollership or related field, **100 points per event** can be earned. The speech must be a minimum of 30 minutes. No individual member may account for more than 200 points. Points claimed must be substantiated by printed programs, announcements, or other appropriate paperwork that highlights chapter involvement. **1500 point maximum for the year**

5) One type of educational activity is the **presentation by the chapter of programs to colleges, universities, or high school groups**. Such a presentation may take the form of an individual speaker, a panel discussion, a seminar, or similar educational event. No individual member may account for more than 200 points. **(100 points for each event) 1500 point maximum per year**

**General Meetings:** Credit will be awarded for monthly meetings of a chapter's general membership. If you have a mini-PDI, Symposium, etc, you cannot claim monthly meeting points for that same event. To claim points for meetings, submit the Meetings Certification Form (Schedule B)

1) **Membership Meetings** earn **75 points** for each meeting. (75 points maximum in one month) **900 points maximum for the year**

2) **Joint Meetings:** Any of the above meetings, held jointly with another professional association qualify for **25 bonus points per meeting**. The published program or announcement must identify the other association. (25 points maximum in one month) **300 points maximum for the year**

**Executive Committee Meetings:** **50 points** will be awarded for meetings of the chapter's executive committee. To claim points for meetings, submit the Meetings Certification Form (Schedule B) (50 points maximum in one month) **600 points maximum for the year**

## Awards Program

Each chapter that conducts an awards program, independent of the ASMC National Awards Program can claim **750 points maximum** for Chapter Competition. To receive credit for Awards Programs, provide a separate list of the award winners for each award category or document the program and the plan to make the award. **Awards program (Achievement, Member of the Year, etc) = 250 points; Formal high school scholarship programs = 250 points; Member Continuing education grant programs = 250 points.**

## Communication & Publicity

**Newsletter:** Each chapter submitting a chapter newsletter published during the chapter competition year, from April 2003 to March 2004, is eligible for the newsletter award competition. The chapter should submit one newsletter as part of this Award Report. **Two chapters from each size category will be selected** as Distinguished and Meritorious Newsletter winners. Selection will be based on overall content, readability and design. To claim Newsletter points for Chapter Competition, submit the Newsletter Certification Form (Schedule C) **(50 points for each item; 300 points maximum in each newsletter) 3600 points maximum for the year**

**Publicity:** The intent of this competition category is to communicate the benefits of our Society, to individuals **outside** the ASMC membership. Points are awarded for the publication of a news item on a chapter meeting or other ASMC activity in a local newspaper (both before and after the meeting or activity), announcement on local radio or TV stations (press release required for documentation), daily bulletins with wide distribution outside membership, publicity in the **Armed Forces Comptroller**, another chapter's newsletter, ASMC National Website, or any agency's official publication. Submit Schedule D to identify each publicity event showing when and where the publicity occurred. **(30 points for each event) 1500 points maximum**

**Website:** Points are awarded for establishment and maintenance of a chapter web site. Points claimed must be documented with a printout of 2-3 pages of the actual web site. Website must be linked to the National ASMC site. **(500 points)**

# Chapter News

## Community Service

Each chapter that provides Community Services will receive 50 points for each separate project. Examples of Community Services categories are Arts and Humanities; Education; Environment; Health; Human Services; Public Safety; and Youth Services. Each Community Service Project must have a minimum of 20 hours of service conducted by ASMC members. The project must be a chapter-sponsored activity, not an individual effort. Points claimed must be substantiated by completing the Community Service Report, schedule E, demonstrating chapter involvement and documenting hours of service. **250 points maximum**

All chapters that meet a minimum of service hours will be recognized at the National PDI. To be recognized at PDI for Excellence in Community Service, chapters must meet a minimum of number of community service hours as follows:

<b>Category:</b>	A-1	A	B	C
<b>Minimum of Service Hours:</b>	150	125	100	75

## Administration

This category of competition insures that the chapter is maintaining accurate records of the Society.

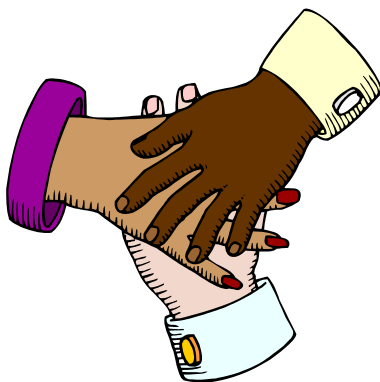
1) **Return corrected Membership Roster.** Chapter is responsible for insuring receipt of roster by chapter each quarter. National does not retain the cover letter. *(Once each quarter; due 45 days of National Headquarters mail date.)* **(50 points for each roster) 200 points maximum**

2) **Submit updated Chapter Officer Listing** with mailing address and all chapter officer's names, positions, commercial telephone numbers and e-mail addresses. *(Once each quarter)* **(25 points for each listing) 100 points maximum**

3) Submit a written **Annual Meetings and Activities Plan.** *(Once a year; due thirty days from installation of new officers.)* Include date of event, type of event, and speaker or topic information. **(100 points) 100 points maximum**

4) Submit an **Annual Audit** of chapter finances as outlined in the chapter handbook. *(Once a year; due ninety days from installation of new officers. In the event an installation does not occur during the program year, a letter of valid explanation must be submitted by April 10.)* **(100 points) 100 points maximum**

5) Submit **current Chapter Constitution and Bylaws** (100 points) **100 points maximum**



# Chapter News



## How You Can Help The Mount Vernon Chapter Regain Our Five-Star Status



*Following is a list of the ways each of you can individually and collectively help:*

### **ASMC Member Involvement**

**Membership Growth:** If each member were to recruit just one new member, we could virtually double our membership and would be a front-runner for Chapter Growth Competition.

**Recruiter of the Year:** Based on the number of new memberships recruited.

**Corporate Membership:** *Every member should try to recruit at least 1 local or national company member. When asked to donate to ASMC, most companies will probably say yes because the money will be used for grants or scholarships and they can write it off as a business expense.*

Submit *Manuscripts, articles, or technical papers* to the *Armed Forces Comptroller*, the monthly *Mount Vernon Chapter Newsletter* or other professional publications:

**Professional Development:** Chapters are awarded points for percentage of membership that have achieved CDFM status. If you already have your CDFM, help a fellow member achieve theirs.

**Publicity:** *Submit newsworthy items (e.g., promotions, CDFM certification), suggestions to advertise monthly luncheons, ASMC scholarships, Mini-PDI, etc., to CEC.*

**Community Service:** Submit ideas for chapter-sponsored activities to CEC.

Suggest *educational activities* for the Chapter to *sponsor* (individually or jointly) such as, courses, seminars, symposiums or workshops.

Serve as a *guest speaker* to other organizations, including other ASMC Chapters and the Chapter will earn 100 points per event.

### **Chapter Executive Committee Involvement**

**Corporate Membership:** Solicit companies for raffle item donations. Proceeds can be used to fund the Scholarship Fund.

**Newsletter:** Compete in the Chapter Newsletter Competition. To claim Newsletter points for Chapter Competition, submit the Newsletter Certification Form (Schedule C).

**Membership Program:** *Publicize program and provide me copies of documentation that substantiates the membership program and how the goals and benefits are communicated to the membership.*

**New Member Orientation Program:** *At a minimum, a new member package should receive welcome letter, description of benefits, officer listing, newsletter, list of events, and chapter constitution and by-laws. A copy of the packet should be proved to me for Chapter Competition.*

**Chapter Sponsorship:** *Points claimed must be documented with a letter from the sponsored chapter, outlining the assistance received and copies forwarded to me.*

Decide which *educational activities* the Chapter will *sponsor* (individually or jointly) such as, courses, seminars, symposiums or workshops.



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**Publicity:** Ensure newsworthy items (e.g., promotions, CDFM certification), suggestions to advertise monthly luncheons, ASMC scholarships, Mini-PDI, etc., submitted to CEC are advertised. Submit Schedule D to identify each publicity event showing when and where the publicity occurred.

**Website:** Establish, maintain and link website to the National ASMC site to claim points.

**Community Service:** CEC should decide which ideas the chapter will sponsor and notify members accordingly.

**Administration:** Submit the following to National Headquarters and provide me with a copy of the submission and cover letter for Chapter Competition records:

1. Return **corrected Membership Roster (Quarterly)**
2. Submit **updated Chapter Officer Listing** with mailing address and all chapter officer's names, positions, commercial telephone numbers and e-mail addresses. **(Quarterly)**
3. Submit a **written Annual Meetings and Activities Plan. (Once)**
4. Submit an **Annual Audit** of chapter finances as outlined in the chapter handbook. **(Once)**
5. Submit **current Chapter Constitution and Bylaws. (Once)**

## Chapter Involvement

Chapters can **individually or jointly** (e.g., Association of Government Accountants or Corporate) **sponsor educational activities** such as, courses, seminars, symposiums or workshops.

**Certification Training Program:** Chapters can claim **500 points** for having a Certification Training Program. Chapter must have an established certification committee with a designated chairperson; have certification goals set and clearly defined; have a campaign communicated to the general membership with certification benefits clearly publicized.

By providing **Chapter members as guest speakers** to other organizations, including other ASMC Chapters, we can earn **100 points per event**.

**Meetings:** Continue to hold as many Membership, Joint, or Executive Committee Meetings in order to earn the maximum number of points.

**Awards Program:** Each chapter that conducts an awards programs, independent of the ASMC National Awards Program can claim **750 points maximum** for Chapter Competition, however, to receive credit for the Awards Programs, a separate list of the award winners for each award category or document the program and the plan to make the award must be provided to National Headquarters and a copy to me.

**Community Service** – Compete against other chapters for recognition at the National PDI.

**Bottom line:** if you make a contribution to the Chapter Competition Program, Email, fax, or mail me the documentation, to ensure we receive the maximum number of points. When 10 April 2004 rolls around, will you be able to honestly say as a member, CEC Officer or as a Chapter, you did all you can do to regain our Five-Star status?

# OTHER GREAT NEWS

## You've got the power to help,' emphasis for 2003 Combined Federal Campaign

By Joy Kress

Defense Technical Information Center and Defense Threat Reduction Agency joined Defense Logistics Agency for the 2003 Combined Federal Campaign Kickoff ceremony Oct. 8 in the McNamara Headquarters Complex auditorium. Chosen by the CFC board of directors, Global Impact, previously known as International Service Agencies, will administer this year's campaign for the National Capital Area.

Members from DLA, DTRA and DTIC opened the ceremony commenting on the importance of the campaign and the partnership between the three agencies.

"We certainly intend for this to be one of our most successful campaigns yet," DLA Vice Director Maj. Gen. Mary Saunders said in her opening remarks. "This combined effort shows us even further how we can all work together to make a difference."

The Agency plans to raise \$310,000 to contribute to the overall region goal of \$50 million.

DTIC Administrator Kurt Molholm praised the many opportunities that all federal workers have to contribute to various causes through CFC, while DTRA CFC Vice Chair William Ronnie Faircloth commented on the gracious spirit of all Americans.

"We are a nation of giving people," Faircloth said, "who reach out with a helping hand to those less fortunate. We are a nation that helps individuals in crisis, but we also reach out to other causes that need to be addressed, such as disease and environmental issues. The thing to remember is to give until it feels good."

DLA CFC Co-Campaign Managers Michelle Kidd and Marcia High announced that the DLA campaign will run from Oct. 8 to Nov. 21 with the message, "You've got the power to help."

The CFC catalog offers more than 3,000 possible charities to contribute, and almost 40 charities were present at the charity fair at the conclusion of the ceremony.

A CFC promotional video showcased the personal stories of those who contribute to and receive benefits from CFC charities.

Keynote speakers James Laychak, president of the Pentagon Memorial Fund, and Jon Rosa, public relations and development coordinator for the Make-A-Wish Foundation of the Mid-Atlantic, presented information and testimonials regarding their organizations. Kelly Salvador, daughter of a former Defense National Stockpile Center employee, also shared her experience with the Make-A-Wish Foundation.

Laychak lost his brother in the Sept. 11, 2001, Pentagon attack. He became the president of the Pentagon Memorial Fund to create a memorial that will undergo completion in early fall 2005. The memorial fund is a non-profit, tax deductible organization that

hopes to raise \$20 million for construction and maintenance of the site.

Tentatively located across the street from the area of impact, the memorial park designed by Keith Kasemen and Julie Beckman will include 184 benches. They will rise from the ground in an "L" shape to represent the victims inside the Pentagon and on American Airlines Flight 77.

The victims' names will be engraved at the end of each bench, and a lighted pool under each bench will illuminate the park at night. The benches are organized according to the ages of the victims and appear in the direct flight path of that day.

According to Laychak, the intention of the memorial is to create a place of remembrance for those who died, a place of comfort for those left behind and a gift for future generations.

The memorial fund is a part of CFC 2003 in accordance with its partnership with the Human Care Charities of America.

Rosa was introduced to explain the benefits of the Make-A-Wish Foundation and the contributions the military has made in granting wishes for children who face life-threatening medical conditions.

"In times of crisis," Rosa quoted from the CFC video, "we tend to bond and mend together. I think this ability to come together is what makes CFC work and what makes CFC important."

Rosa told the story of "Operation Justin." A 5-year-old child with a brain tumor wanted to be just like his brother, a member of the Army.

With the help of the Army and members of the Department of Defense, Justin enlisted, was sworn in as a sergeant, was issued uniforms and was made a military police officer. Joined with his brother at the Pentagon, he met Sgt. Maj. of the Army Jack Tilly and Secretary of Defense Donald Rumsfeld. He was also brought to Fort Belvoir where he was given a mission to save the world in an improvised war scenario.

That same year, on Christmas morning, Justin passed away and received a complete military burial with a 21-gun salute.

"The CFC helps fund organizations like Make A Wish," Rosa said. "There is no way this wish could have happened without the support of everyone in the military and DOD."

After saying his thanks, Rosa left the stage where Salvador shared her story about her experience with the foundation.

At 12 months old, Salvador's eldest son, Mark, was diagnosed with neuroblastoma, a cancer rarely found in children.

Through many treatments, Salvador's doctor gave her son a 25 percent chance of long-term survival. After calling the Make-A-



Wish Foundation, two representatives came to her home and provided the money and accommodations for her son and family to travel to Disneyworld, Universal Studios and Sea World.

The work of Make-A-Wish, according to Salvador, relieved her family from some of the burden of her son's illness for a short time. They were able to spend time together as a family to enjoy the time they had left with Mark.

The kindergarten class from the McNamara Headquarters Complex Child Development Center performed "We Are the World" and presented flowers to Salvador for her testimonial.

Saunders presented gifts of appreciation to Rosa and Laychak for the day's presentations and their contributions to charities. DTIC, DTRA and DLA also all made their first CFC pledges for 2003.

The Mount Vernon High School Madrigals opened and closed the kick off with a performance of songs. Following the ceremony, refreshments were served, and the Charity Fair offered many opportunities to gain information about specific CFC charities.

Upcoming fundraising events include:

Oct. 15 DSS 5k Fun Run/walk by DSS

Oct. 22 J-3 Bake sale

Oct. 29 J-6 Book/Video/CD sale

Nov. 5 DNSC Hot Dog/Chili sale

Nov. 12 J-1 Bake sale

Nov. 19 DESC Book/Video/CD sale

Nov. 19 J-8 Gift Wrapping/Donut/Bagel sale

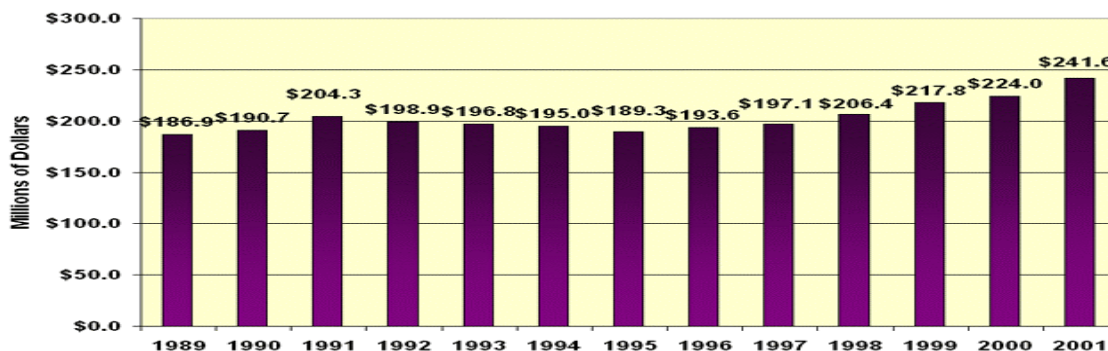
All fundraisers will be held in the morning except for the fun run-walk and the hotdog-chili sale held during lunch hour.

Charity Fair participants included:

African Wildlife Foundation; America's Charities; amfAR; Americans Helping Americans; Bernie L. Bates Scholarship Fund; Black Women In Sisterhood for Action; Books, Bears & Bonnets, Inc.; Bread & Water for Africa; Breast Cancer Coalition; Cancer Treatment Research Foundation; CareNet; Catholic Charities of the Archdiocese of Washington; Children's Hunger Relief Fund; Christian Relief Services; Christian Service Charities of America; Community Health Charities; Disabled American Veterans; Earth Share; Feed the Children; Fellowship of Christian Athletes; Focus On the Family; Girl Scout Council of the NCR; House of Ruth;

Human Service Charities of America; Kidsave International; Make-A-Wish; Medical Research Agencies of America; National Alliance for the Mentally Ill; National Black United Federation of Charities; National Council of La Raza; Northern Virginia Riding Program; Officer's Christian Fellowship of USA; Operation Blessing International; Reading Is Fundamental; Salvation Army; Society of St. Andrew; Spina Bifida Association of America; The Christian Broadcasting Network, Inc.; The Harris Group; United Services Organization; Voice of the Martyrs; Volunteers of America, Chesapeake; Volunteers of America, Vehicle Donation Program; and Wycliffe Bible Translators

Combined Federal Campaign  
Totals 1989 - 2001



# OTHER GREAT NEWS

## New Customer Operations and Readiness Directorate to engage customers around the world

By Joy Kress

Implementation of the new Customer Operations and Readiness Directorate within Defense Logistics Agency began Oct. 1. The organization, designated J-4, will improve capability by providing a two-way representation between the Agency and DLA's customers. This enhanced relationship will educate DLA's capabilities to customers as well as provide management for customer expectations at the enterprise level.

Vice Adm. Keith Lippert, DLA director, approved the J-4 proposal and its implementation Sept. 2. He said, "I have concurred with the proposal to establish Customer Operations (J-4) in October 2003 with an interim director. In the future, J-4 will have a general or flag officer permanently assigned as the director with a Senior Executive Service member as deputy. The directorate will include the current J-34 and J-34X organization in its entirety, as well as DLA-Europe, DLA-Pacific and the DLA Customer Support Representatives Integrated Office. Our expectation is that this will truly align the Agency's customer support strategy with the war fighter."

The concept of J-4 is to emphasize the customer's perspective and ensure that the DLA enterprise will take care of its customers, providing forward thinking for the customer's readiness, contingency and infrastructure protection needs. The organization's vision proposes, "We build value for the war fighter and the enterprise by establishing mutually rewarding customer relationships and ensuring customer focus throughout DLA."

The key functions of J-4 will include customer operations, performance monitoring and program support. The reconfigured structure of the organization will allow customers to more effectively communicate with DLA. It will enhance performance assessment capability and begin to integrate formerly isolated activities to improve coordination and focus across the board.

Various field activities will continue to support customers and represent specific products or services to customers. The activities will also begin to incorporate J-4 in customer engagements when their perspective is necessary and appropriate.

J-4 will support all field activities in their efforts and will look over enterprise-wide issues to collaborate and create the best solutions for enterprise customer performance.

The J-4 mission states, "J-4 engages customers around the world to maximize readiness and logistics combat power by leveraging an enterprise solution." It will pursue partnering level relationships and strategies that will eventually lead the Agency to become an integrated logistics solution provider.

Larry Glasco will serve as the interim director until J-4 permanently assigns a general or flag officer as the director. "Larry has my complete confidence," Lippert said at the J-4 stand-up ceremony Oct. 1. "I know he will do a superb job." Lippert said establishment of J-4 will bring DLA closer to becoming a world-class organization.

The new directorate plans to partner with many of the other directorates already in place at DLA. Partnership with Logistics Operations (J-3) will advocate enhanced customer support and solutions. Partnering with Human Resources (J-1) and Information Operations (J-6), J-4 will develop customer service information tools. Coordination with Financial Operations (J-8) on funding and budgeting issues will engage J-8 in any customer proposals that require a significant DLA investment of financial uncertainty. J-4 will update the Joint Reserve Force (J-9) on all reserve requirements and training opportunities and will also collaborate with DLA Support Services on developing strategies and improving internal and external communications.

Through the new Customer Operations and Readiness Program, the customer and DLA enterprise can expect consistent, enhanced responsiveness and coordination among DLA and other logistics providers. Long- and mid-term strategies will be established for customers and through the coordination of all development and management program requirements. Change will be implemented more effectively and efficiently, according to Glasco.

"We all should be very proud as we stand-up J-4," Glasco said at the close of the ceremony. "We plan to engage this entire organization and our customers. When we look back over the years, DLA has taken many steps to move forward as a customer-focused organization, and we are on a mission to do just that".





## NATIONAL AWARDS PROGRAM



The 2003 -2004 ASMC Awards program is under way, and this year we hope to make a consolidated effort to recognize some of the many exceptional employees within our Chapter. Individual as well as team awards are waiting for nominations! Note that any military or civilian persons currently employed by the Department of Defense may be nominated. The nominee may or may not be a member of ASMC.

Both the Individual and Team Achievement Awards are due to the National Headquarters by 31 January 2004. Nominations may be submitted directly to the ASMC National Awards Committee, however nominations submitted through the Mt. Vernon chapter will be locally recognized at a chapter luncheon. Details of particular awards as well as the official application can be found on the national website at

<http://www.asmonline.org/national/nationalwards.shtm1>

The applicable award areas are: **Accounting and Finance**, which is generally concerned with the management of the accounting program including planning and directing the operation and adapting the program to best serve management's needs; **Analysis and Evaluation**, including economic analysis, management analysis, cost/price analysis and program evaluation; **Auditing**, including providing management and interested parties a competent and independent appraisal of the results of financial operations and other such matters; **Budgeting**, including formulation, justification, execution and innumerable facets contained within these areas; **Comptroller and Deputy Comptroller**, whose responsibilities extend throughout the total management cycle; **Education, Training and Career Development**, which includes the ability to develop, promote a realistic and effective program; **Resource Management**, which is designed to recognize outstanding performance by an individual who works in financial management, and **Intern/Trainee**, which recognizes outstanding individuals who have been in a trainee program for a minimum of six months.

In addition to these individual awards, we can also compete for Team Achievement Awards which are designed to recognize teams whose accomplishment, adoption of study results or outcome of savings, aid in the advancement of the profession of military comptrollership. A team is defined as a group of at least four, but not exceeding twenty, individuals brought together temporarily to perform a specific task.

Besides on the internet, applications for the above awards will also be available at the December luncheon. Please call the Awards Director, Terri Jackson at 703-681-4288 with any questions.



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